

TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



NEWS RELEASE

FOR IMMEDIATE RELEASE

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PLANNING TODAY FOR
HERNDON'S TOMORROW

DOWNTOWN MASTER PLAN PROCESS CONTINUES WITH OPEN HOUSE, COMMUNITY MEETING NOVEMBER 18-19

Herndon, VA (November 9, 2009) – Town of Herndon citizens, downtown business owners, commercial property owners and all who have an interest in the future of Herndon's downtown well into the 21st century are invited to a series of open studios, an open house and a community meeting, to be held November 18-19.

Urban Design Associates (UDA), an architectural and design firm selected by the council to facilitate a comprehensive downtown master planning process, will be hosting the sessions. In October, UDA hosted an initial meeting to get public input; information, ideas and viewpoints articulated at that session created the foundation upon which UDA is designing an illustrated plan for Herndon's future downtown. The November meetings will provide the public with a chance to look at draft concepts and to provide further direction and ideas to the design team.

The schedule follows:

NOVEMBER 18 -19: DESIGN WORKSHOP, ArtSpace, 750 Center Street

A chance to look over the shoulders of UDA designers and architects at work as they take what they've learned and bring it to life in a 3-dimensional representation of Herndon's new and vibrant downtown.

Wednesday, November 18:

Open Studio: 9 – 11 a.m., 2 --3 p.m.

(Informal visits by the public to observe work in progress)

Open House: 6 – 8 p.m.

(Open to the public to view draft concepts & ask questions of the design team)

Thursday, November 19

Open Studio: 9 – 11 a.m.

(Informal visits by the public to observe work in progress)

**NOVEMBER 19: COMMUNITY MEETING, 7 p.m., Mary Ingram Council Chambers,
765 Lynn Street**

An opportunity for the public to weigh in on the design concepts and to discuss revisions, modifications and ways to refine the plan.

The entire downtown master planning process is anticipated to be completed in early spring 2010. The final report will include drawings and detailed information that allow a developer or property owner in the downtown to know how the town envisions its future downtown development.

For more information on the downtown master planning effort, visit www.herndon-va.gov. The town's Community Development department may be reached at community.development@herndon-va.gov or (703) 787-7380.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. *Business Week* Magazine has named Herndon one of the nation's "Best Affordable Suburbs," and *Money* Magazine has ranked Herndon among its "Best Places for the Rich and Single."

For more information, visit the town's Web site at www.herndon-va.gov.

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Editor's Note: Community Development logo attached